



The Humble Warrior

Look Good, Feel Good, Do Good

About Donna: Donna's vision for the Humble Warrior started long before its inception on June 7, 2017.



Her vision was clear: a relatable and inclusive community that served women through strategic and well-researched recommendations, support, and love.

A dedicated wife and mother, Donna's firsthand understanding of the stress and daily difficulties modern women face sparked her desire to create a space for women to take a deep breath and some (much needed) time for themselves.

Donna engages, advises, responds and cares. She researches and recommends products she knows her followers will love, along with unfiltered opinions that have come to be trusted.

Donna's commitment to keeping the best interest of her followers and their families at the heart of everything she does has led to her standing out as a refreshing, honest and loving leader amidst a sea of influencers.

"Humble" Brag (Social Media Reach & Collabs):

- 315K Facebook Group members
- 41K Facebook Page likes and follows
- 23.6k Instagram followers
- **Collaboration with** JC Penney, Carbona, Walmart, Vine Oh, Victoria Emerson and Wayfair

Our Value: The Humble Warrior provides (and is known for) its recommendations, fashion advice, the latest and hottest deals, and a supportive, loving community of women.

The Humble Warrior makes it simple for women to do things that would otherwise be, at best, a challenge - and at worst, impossible.

The group provides women with the ability to see what's in style without stepping foot in a store; check out what looks amazing on other bodies similar to hers; and shop from the comfort of her own home when it's convenient.

Savings and fashion aside, The Humble Warrior brings confidence and joy to women. Women in the group post daily to thank Donna for finding them clothes that are fashion-forward and actually fit their bodies. They feel confident, are saving money, and have access to a community of like-minded women to interact with on a daily basis: women, like Donna, who help build them up and feel amazing.

Our Followers: The Humble Warrior's group members are, for the most part, caregiving women and Moms. Moms from every walk of life: working Moms, stay-at-home Moms, single Moms. The group was founded on the desire to serve hardworking women who dedicate their lives to meeting the needs of their families.



Want to Collaborate? Contact Donna for social media collaborations, sponsorships, promotions and giveaways.